



**CUNY Graduate Center
Doctoral Students' Council Media Board
Minutes—Draft**

March 7, 2008

Chair: Rob Faunce (RF)

Present: Rob Faunce (RF), Chong Wojtkowski (by proxy: Denise Torres DT),
Gregory Donovan (GD)
Absent: Celia Braxton, Ericka Calton

Guest: James Hoff (JH)

Meeting Secretary: Gregory Donovan

Quorum sufficient to conduct business
Meeting commenced at 6:50pm

I. Approval of Agenda

DT motions to approve agenda; GD seconds. Moved by unanimous consent.

II. Approval of Old Minutes

DT motions to approve agenda following her addition; GD seconds. Moved by unanimous consent.

III. Advocate Report

JH gives the Advocate report.

JH states that he is proud of the Ad revenue and web traffic generated by the Advocate.

IV. Discussion of Section 1.6 Bylaw

JH briefs the board on the proposed bylaw changes to Section 1.6, which are currently being reviewed by the Bylaws & Constitution Committee.

JH states that the Advocate's revenue should be made available to the newspaper in order to help it grow and states that the Media Board should adopt this as standard practice.

V. 2008-09 Budget

JH proposes 4 budgets: 8 issues with 24pgs, 8 issues with 20pgs, 7 issues with

24pgs, and 7 issues with 20pgs.

DT recommends the "7 issues with 24pgs" budget, stating that after the increase in revenue is taken into account, the Advocate will cost the DSC under \$25,000.

DT notes that ad revenue has tripled over the past 8 years and the cost has held constant for 3 years while the amount of work increased.

RF states that we are economically fortunate to increase the breadth and number of Advocate issues but also states that he is resistant to hard caps.

JH recommends 8 issues

DT motions to pass the "7 issues with 24pgs" budget; GD seconds. Moved by unanimous consent.

VI. 2008-09 Media Board Employee(s)

RF calls for the meeting to enter executive session at 7:06PM in order to discuss employee(s).

RF calls for the meeting to leave executive session at 7:10PM.

DT motions to rehire JH, GD seconds. Moved by unanimous consent.

VII. Adjournment

GD motions to adjourn, DT seconds. Meeting ends at 7:15pm.

Respectfully Submitted,
Gregory Donovan